

# FULL-SERVICE STAND OFFER

## Campus & Career for university and science

(stand size from 9 m<sup>2</sup>)



### CAMPUS STAND

The Campus stand construction for University and Science can only be booked for placement in the Campus & Career area.

#### BASIC EQUIPMENT

- Wall elements, white (H/W: 250 x 100 cm) in aluminium frame structure incl. company name on side stele (max. 20 letters)
- Carpeting (grey), other colors on request
- Furniture:
  - 1 information counter, white, incl. company name (max. 20 letters)
  - 2 bar stools, black leather seat, chrome frame
- Lighting:
  - 1 spotlight per 3 m<sup>2</sup> stand area

#### ADDITIONAL EQUIPMENT AND GRAPHICS

- Additional equipment and graphics can be ordered from the stand constructor
- Reuse of graphics is possible



#### Special price stand space incl. stand construction for universities, science and research (sponsored by the DLG)

	regular price (Nov 2023 – 31 Jan 2024)	„late fee“ (from 1 Feb 2024)
Full-Service Stand Campus	210 EUR/m <sup>2</sup>	235 EUR/m <sup>2</sup>

<b>Included in the price:</b>	- Application fee per exhibitor	553 EUR
	- Media package BASIC per company	795 EUR
<b>Additionally per stand (mandatory):</b>	- Basic fee	585 EUR

**Included in the basic fee:** AUMA-fee 0,60€ /m<sup>2</sup>, power connection 3kW, power consumption, daily cleaning, waste disposal (1 set of waste collection bags)

# FULL-SERVICE STAND OFFER

## Campus & Career for the industry

(stand size from 9 m<sup>2</sup>)



### CAREER STAND

The Career stand construction can only be booked for placement in the Campus & Career area.

#### BASIC EQUIPMENT

- Wall elements, white (H/W: 250 x 100 cm) in aluminium frame structure
- Carpeting (grey), other colors on request
- Distance recognition unit, increased to 300 cm height, sidewise incl. infill element (H/W: 50 x 100 cm) with lettering (max. 20 letters)
- Furniture:
  - 1 [2] table[s], white, chrome
  - 3 [6] chair[s], black, chrome
  - 1 [2] info-counter[s], white
  - 1 [2] bar stool[s], black leather seat, chrome frame
- Lighting:
  - 1 spotlight per 3 m<sup>2</sup> floor space incl. light rail, two of them for lighting of distance recognition units

Details in brackets refer to a stand area of 32 m<sup>2</sup> and more.

Additional equipment and graphics can be ordered from the stand constructor



#### Price stand space incl. stand construction

	regular price (Nov 2023 – 31 Jan 2024)	„late fee“ (from 1 Feb 2024)
Full-Service Stand Career	331 EUR/m <sup>2</sup>	353 EUR/m <sup>2</sup>

**Additionally per stand (mandatory):**

- Application fee per exhibitor 553 EUR
- Media package BASIC per company 795 EUR
- Basic fee 585 EUR

**Included in the basic fee:** AUMA-fee 0,60€ /m<sup>2</sup>, power connection 3kW, power consumption, daily cleaning, waste disposal (1 set of waste collection bags)

# MEDIA PACKAGE BASIC



## Mandatory BASIC media package for all exhibitors and co-exhibitors (EUR 795)

All exhibitors and co-exhibitors automatically receive the BASIC media package. It offers the most important entries in the exhibitor directory and digital services for a successful participation in the trade fair. Please also note our additional services bookable for even more visibility, reach and contact data collection. You can also book these additional services in the Exhibitor Service Portal.

### Exhibitor Directory (EuroTier / EnergyDecentral / Inhouse Farming homepages and mobile app)

Company name, stand number and position, postal address, homepage, email address, phone number, telefax	✓
Company logo	✓
Buttons / links to the own social media channels	✓
Links to other web sites	20
Document uploads (pictures, pdf files, videos – max. volume 500 MB each)	50
Product keywords of the trade fair nomenclature (additional packages can be booked in the Exhibitor Service Portal)	15
Catchwords (= MetaTags, additional searchwords, synonyms)	100
Company's contact persons	5
Header with keyvisual	✓
Product profiles (incl. product name, descriptive text English / German, max. 4,000 characters each language, pictures, pdf files, videos)	5
Brand entries (incl. brand name, descriptive text English / German, max. 4,000 characters each language, pictures, pdf files, videos)	5
Press releases / news	5

### Digital services for onsite trade fair use

DLG QR-codes	
<ul style="list-style-type: none"><li>• Unlimited number</li><li>• Visitor scanning tool with trade fair app for products and services</li></ul>	✓
Visitor lead tracking	
<ul style="list-style-type: none"><li>• Licence for convenient scanning of visitor badges at the exhibition stand</li><li>• Real-time contact data capture</li><li>• Creating notes, attaching document</li><li>• Download and save data for evaluation and follow-up</li></ul>	1